



REACH 20,000+ SCHOOLS & PTAS ACROSS THE UK

PARTNER WITH COMMUNITY INSPIRED TO GROW YOUR
BRAND AND SUPPORT EDUCATION

Showcase your services through trusted platforms:
FundEd, PTA+, and School Fundraising Magazine



The challenge for schools

- Securing the funds to buy products and services that enrich education is increasingly a challenge for schools. Whether it's searching for grants, preparing bids, writing donation requests, or organising fundraising events – it all takes time and energy.
- Resources that many schools simply don't have.

How you can help

- By partnering with FundEd and PTA+, you can: help us support schools with tools and resources they genuinely need.
- Position your brand as a trusted ally in education.
- Reach decision-makers including headteachers, school business managers, and PTA leaders.

Be more than a supplier – be part of the solution

TOGETHER WE CAN EMPOWER SCHOOLS TO

Unlock Potential:

Help schools secure funding and access trusted suppliers like you.

Boost School Morale & Community:

Turn fundraising into shared wins that uplift the whole school community.

Enrich Education:

Through helping to deliver the products and services that make school life so memorable.

"What a brilliant resource FundEd is! For the first time in one place, you can access numerous different ideas and support on how to gain extra resources for your school – thank you FundEd!"
Jo Marchant, Strategic Business Leader



Why partner with us

Extensive School Network

We connect with over 20,000 schools and PTAs across the UK, a significant engaged community.

Fundraising Impact

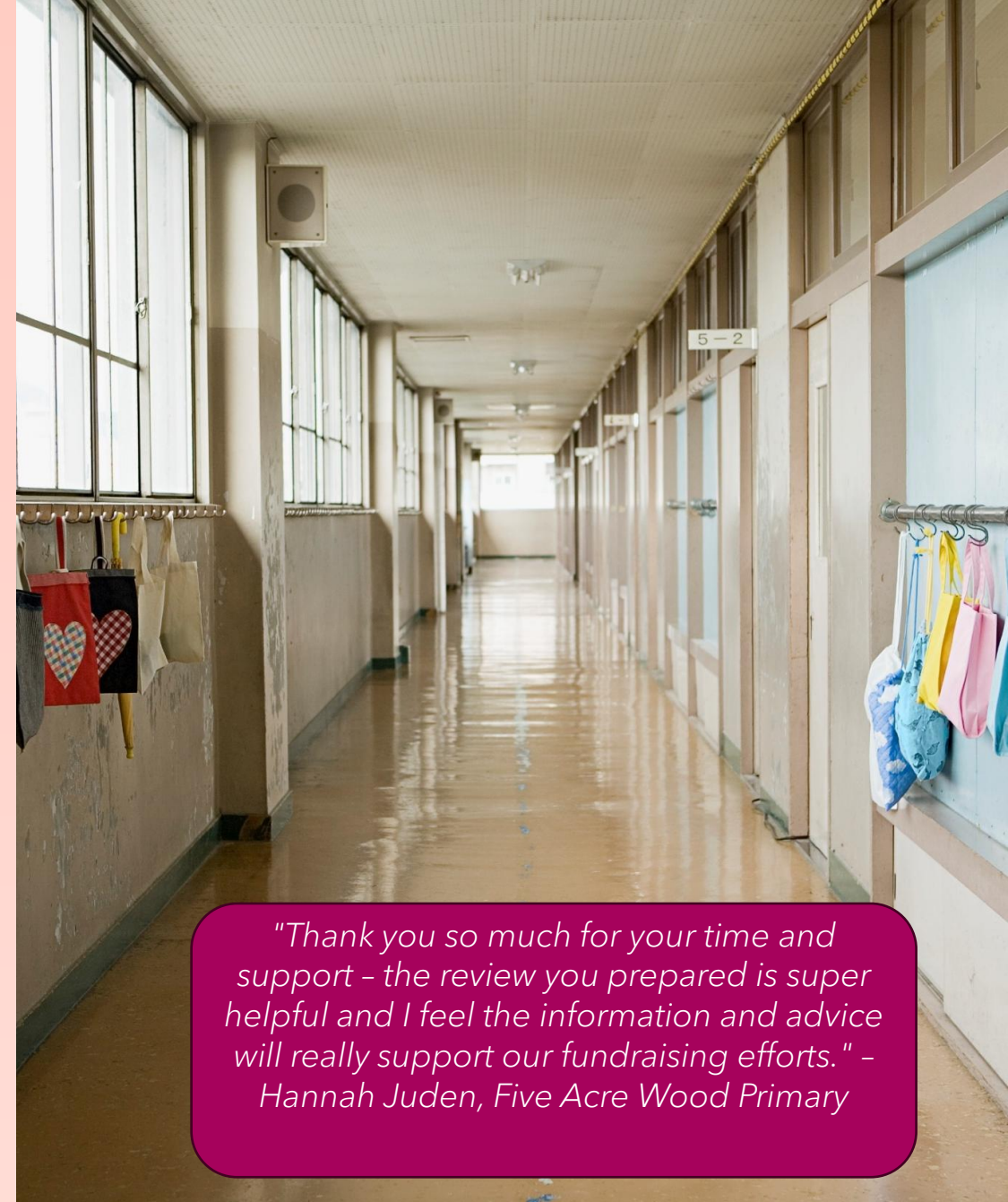
Our support helps schools raise over £200 million each year, important funds that enrich education and provide essential school equipment.

Supplier Engagement Opportunities

Suppliers can use our trusted brands to engage with and promote to this active and unique audience.

Proactive School Support

Community Inspired provides suppliers with added value through proactive support and collaborative resources.



"Thank you so much for your time and support - the review you prepared is super helpful and I feel the information and advice will really support our fundraising efforts." - Hannah Juden, Five Acre Wood Primary



Our reach to decision makers

Print & Digital Magazine Reach

27,000+ readers across PTA+ and FundEd print and digital editions.
2,000+ school business managers and headteachers receive printed copies via FundEd subscriptions.

75%+ of readers share their copy or keep it for reference. 70% of readers have purchased something they saw in the magazine.

Website Engagement

pta.co.uk receives 700,000+ page views per academic year.
80%+ of visitors rate the site as valuable or very valuable.
30%+ of school business managers regularly read articles on the site.

Social Media

33,000+ PTA members and supporters follow PTA+ social channels.
25,000+ PTAs engage in our private groups
70+ closed Facebook groups across the UK enable regional targeting.

Email Marketing

8,500+ inboxes reached every fortnight during term time.
36% average open rate – well above industry average.

And have significant social impact



Why Partner With Us

Sector Leading Magazine

Our established magazine ensures supplier messages reach and resonate with school communities effectively.

Digital and Social Engagement

High engagement on digital platforms and social media enables precise, targeted outreach to schools and PTAs.

Regional Targeting and Resources

County pages and co-branded fundraising guides help suppliers target local support and valuable resources.

Enhanced School Partnerships

Suppliers can strengthen ties with schools by offering our fundraising support with a complimentary subscription.

"Sundown Cinema work with PTA+ to promote our open-air cinema events for schools. One of our customers were recently featured in a story in the magazine which gave us some added PR too. The response has been amazing!" **Lillie Denne, Sundown Cinema**

"We wanted to reach schools and PTAs to promote our UK wide paint reuse project. The reach exceeded our expectations and there were lots of great comments from schools and PTAs. We're excited to see more schools opt for sustainable paint and engage with our network this summer." **Jude King | Community RePaint Network Coordinator**

"The Little Recyclers has been working with PTA+ and School Fundraising Magazine for almost 2 years. From the very beginning, communication has been effortless. The team is friendly, helpful, and, as the cherry on top, we achieve great results together. Highly recommended!" **The Little Recyclers**

Let's work together...

As a Supplier Partner we will provide a **free FundEd Subscription** to a school of your choosing.

Subscription is for a year and will give the whole school access to our grants database, fundraising advice and access to our Funding Wall platform.

Suppliers also receive expert fundraising to share with their school networks.

For more information, media pack or to book advertising email:

Richard.Manville@communityinspired.co.uk

Or call 01342 718679

